



CPR



Resources for Navigating Complex Business Disputes

A Continuum of ADR Best Practices

With litigation costing companies billions of dollars each year, the effective management of conflict is essential to reduce costs, lower risks and improve business relationships.

As the only independent think tank in the field, CPR assists practitioners in lowering litigation risks and achieving better, more efficient results from using ADR methods. Mediation, arbitration and other consensual processes offer a low-cost and high-return option for corporations and their outside counsel. Therefore, emphasizing your skills in closing a case early or more efficiently might be the strongest business strategy you can undertake.

For Corporations, the value of CPR membership is measured in gaining access to tools, benchmarks and best practices that help you reduce the cost of conflict. With litigation costs rising, being the one who reduces costs for your business is becoming just as important as being the one who “wins.” CPR’s members understand how ADR consensual processes can offer a low-risk, low-cost and high return that can positively affect your company’s bottom line and contribute to shareholder profit.

For Law Firms, the value of CPR membership is measured by your enhanced credibility as an innovator in dispute resolution. With successful client representation increasingly a matter of settlement strategy, creativity, and cost control, it is critical to demonstrate value to the client. As a CPR member, you have the opportunity to polish these skills while networking with in-house counsel who handle the most complex matters and command the highest litigation dollars.

Inside you will find the full scope of CPR’s offerings. Refined over three decades in partnership with top general counsel, their outside lawyers, and leading academics, these resources and services are provided free or at a substantial discount to members.



“CPR was the first, and is still the best, at identifying developing trends and successful strategies in the field. It connects me to the collective wisdom of ADR trailblazers and to the sophisticated tools and techniques to make our company’s dispute resolution practices more effective.”

*Jonathan P. Graham
Senior Vice President & General Counsel
Danaher Corporation*

“Participation in CPR’s programs, meetings and on its committees has enabled me to acquire innovative ADR strategies and gain valuable insight regarding current trends and practices in dispute resolution. It is this expertise that I bring back to GE and its legal departments around the world.”



*Barbara E. Daniele
Senior Vice President & General Counsel
GE Capital, Americas*

By harnessing the expertise of leading minds in ADR and benchmarking best practices, CPR is the resource of choice for the world's most influential corporations and their outside counsel.

CPR's multi-faceted approach leverages academic research and practical application to produce a broad spectrum of industry-specific ADR tools and services, including:

Rules, Clauses & Methodology

CPR convenes its members, academics and neutrals to study trends, define best practices, publish tools, and propose industry protocols for use by attorneys and business executives around the world.

Practical Consulting

For guidance on practical, ethical and legal ADR issues – including drafting provisions, systems design, and practice development – CPR is your gateway to instilling ADR within your corporate legal department or firm.

Exceptional Networking

CPR is renowned for providing an executive-level networking and professional development platform for the sophisticated analysis of ADR theory and the most practical take-away learning in the field.

Elite Neutrals & Industry Panels

Focusing on more than 20 practice areas, CPR's Panels of Distinguished Neutrals comprise the most highly qualified mediators and arbitrators in the world. CPR's neutrals have provided resolutions in thousands of cases, with billions of dollars at issue.

From ADR education and public policy to neutrals selection and assisted arbitration, CPR connects you to the practical skills and resources needed to successfully navigate complex business disputes.



"I look to CPR for thought leadership, strategies and tools that can prevent and resolve disputes efficiently and professionally. Through its programs, publications and sharing of best practices, CPR provides cutting-edge resources for resolving disputes of all types."

*Robert C. Weber
Senior Vice President – Legal &
Regulatory Affairs & General Counsel
IBM Corporation*


































"No other organization is as committed to championing the principles of alternative dispute resolution as CPR. Pfizer signed the CPR Pledge in 1984 and continues to be both a strong supporter of the organization's work and a beneficiary of its valuable ADR resources."

*Amy W. Schulman
Senior Vice President & General Counsel
Pfizer Inc.*



EDUCATION PHASE

CPR is focused on instilling an enduring commitment to dispute prevention, management, and resolution among businesses, institutions, and citizens around the world. We lead the way by providing tools, venues, and training to expand commercial ADR use across industries.

Education & Research	CLE Training	Collaboration & Best Practices	Public Policy
<ul style="list-style-type: none">  Alternatives ADR Newsletter  Online Courses through West LegalEdCenter  International Dispute Negotiation Podcast Series  In-Depth Web Coverage of Recent Legislation and Cases  CPR's Recommended ADR Library List  Articles in Business & Legal Publications  ADR Glossary  CPR Awards Program  ADR Hotline and info@cpradr.org  ADR Article Archives, including: <ul style="list-style-type: none"> • "The Master Mediator" • "International Practice"  Promoting ADR Use through Speaking Engagements  CPR's ADR Diversity Survey 	<ul style="list-style-type: none">  Arbitrator Skills Training  Mediator Skills Training  Training for Corporate Law Departments  Industry-specific ADR Training  Ethics Training  Customized Training, including: <ul style="list-style-type: none"> • Conflict Management • Drafting Dispute Resolution Clauses • Employment • Dispute Resolution • Negotiation Skills • e-Discovery 	<ul style="list-style-type: none">  CPR's Annual Meeting  Regional Seminars  Y-ADR Events  Conference Partnerships and Co-Sponsorships  Social Networking through Twitter, Facebook and LinkedIn  ADR Surveys  Convening Industry-Specific Committees: <ul style="list-style-type: none"> • Arbitration Committee • Asia-Pacific Advisory Council • Banking and Financial Services Committee • Committee on Energy, Oil and Gas • Construction Advisory Committee • e-Discovery Committee • Employment Disputes Committee • European Advisory Committee • Franchise Committee • Healthcare & Life Sciences Committee • Insurance Committee • Mediation Committee • Patent Mediation Task Force • Preventive Law Committee • Product Liability Committee • Sports Law Committee 	<ul style="list-style-type: none">  CPR Academic Project  ADR Intern and Fellows Program  Government/International Delegation Training  Commission on Facilities for the Resolution of Mass Claims  National Task Force on Diversity in ADR  Commentary on Legislation  Participation in Public Rulemaking  Court Programs and Training



PLANNING PHASE

We believe in the value of exchanging best practices in the prevention, management, and resolution of complex commercial disputes. By spearheading innovation, CPR connects practitioners to advancements in the field of ADR.










PROCESS PHASE











CPR maintains a leadership role in providing objective tools and services to improve dispute resolution efforts. Through access to its wealth of intellectual property and published material, we connect practitioners to valuable expertise in conflict management.

Drafting

Systems Design & Prevention

ADR Protocols, Tools & Services

-  Master Guide Series: "Drafting Dispute Resolution Clauses"
-  Master Guide Series: "Drafting Dispute Resolution Clauses" – 2008 Supplement
-  Dispute Resolution Drafting Checklist
-  Model Master Dispute Resolution Agreements
-  Submission Agreement Drafting Assistance
-  Pre-dispute ADR Contract Clause Drafting Assistance via CPR's ADR Hotline
-  CPR Model Dispute Resolution Clauses
-  Optional Clause Language to Protect Rights
-  International Clauses for Multi-Step ADR Procedures

-  CPR's Early Case Assessment Toolkit
-  "Early Case Assessment"
-  "How Companies Manage Employment Disputes"
-  "Building ADR into the Corporate Law Department: ADR Systems Design"
-  "Building ADR into the Law Firm: ADR Systems Design"
-  ADR Suitability Guide
-  Construction Industry Tools:
 - Partnering: A Management Best Practice
 - Realistic Allocation of Risks: The First Step in Dispute Prevention
-  Master Guide Series: "Avoiding and Resolving Information Technology Disputes"
-  CPR's Conflict Prevention Initiative, including:
 - Reducing Disputes Through Wise Prevention Processes
 - Prevention Practice Materials
-  ADR Systems Design

-  The CPR Corporate ADR Pledge®
-  The CPR Law Firm ADR Pledge®
-  CPR's Pledges
-  Industry Pledges and ADR Commitments, including:
 - Insurer California Construction Defect Dispute Resolution Protocol
 - Insurance Industry Environmental Dispute Resolution Protocol
 - Information Technology Industry Dispute Resolution Commitment
 - Insurance ADR Pledge – Future Major Disasters
 - Nevada Construction Defect Protocol
 - Wellington Agreement
-  ADR in Trademark & Unfair Practices Disputes: A Practitioner's Guide
-  Model Rule of Professional Conduct for the Lawyer as Third Party Neutral
-  Principles for ADR Provider Organizations
-  "Rebuilding the World Trade Center Site: An Exercise in Multi-Party Negotiation"
-  "Managing Claims of Personal Injury"
-  CPR International Reinsurance Industry Dispute Resolution Protocol
-  Dispute Review Boards: A Management Best Practice
-  Coalescing and Convening Parties/Disputants for Matters
-  Early Neutral Evaluation
-  "Resource Book for Managing Employment Disputes"





















RESOLUTION PHASE









As an advocate for self-administered arbitration and mediation processes, CPR believes in equipping and empowering our constituents to address and resolve complex business disputes without the help of an administering body.

Mediation Procedures		Arbitration Procedures & Rules	Mini-Trial
<ul style="list-style-type: none"> 📺 “Resolution Through Mediation” <ul style="list-style-type: none"> • English • Arabic • Russian • Chinese • Polish • Spanish 📺 “Mediation in Action” Video and Study Guide 📺 “Mediation in Action” <ul style="list-style-type: none"> • English • Arabic 📺 “Commanding the Mediation Process for the Lawyer-Advocate”: Videotape Self-Study with CLE Credit 📺 “Mediating Disputes Between Chinese & American Businesses” 📺 Master Guide Series: “Patent Mediation” 📺 Master Guide Series: “Commercial Mediation in Europe” 📺 “Mediation: Approaches and Insights” 📺 “Mediator’s Deskbook” 📄 Mediation Procedure 	<ul style="list-style-type: none"> 📄 Master Guide Series: “Mediating Franchise Relationships Through Mediation” 📄 Mediation Procedure for Disputes Submitted to the U.S.-China Business Mediation Center 📄 CPR’s Franchise Mediation Procedure 📄 CPR’s Mediation Principles for Insurer-Insured Disputes 📄 CPR’s Mediation Procedure (for Business Disputes) 📄 Industry Pledges and ADR Commitments, including: <ul style="list-style-type: none"> • Banking • Chemical • Food • Franchise • Global e-Commerce ADR Commitment • Non Prescription Drugs/OTC 	<ul style="list-style-type: none"> 📄 CPR’s Rules for Expedited Arbitration of Construction Disputes 📄 CPR’s Global Rules for Accelerated Commercial Arbitration 📄 CPR’s Rules for Non-Administered Arbitration 📄 CPR’s Rules for Non-Administered Arbitration of International Disputes 📄 “Commercial Arbitration at its Best” 📄 CPR’s Rules for Non-Administered Arbitration of Patent & Trade Secret Disputes 📄 CPR’s Protocol on Document Disclosure & Presentation of Witnesses in Commercial Arbitration 📄 CPR Arbitration Appeal Procedure 📄 CPR Challenge Protocol 📄 Fast Track IT Rules of Procedure 📄 Protocol on Determination of Damages in Arbitration 📄 CPR Arbitration 📄 CPR International Arbitration 	<ul style="list-style-type: none"> 📄 CPR Mini-Trial Procedure 📺 “Out of Court: The Mini-Trial” 📄 CPR Mini-Trial 📄 CPR European Mini-Trial



Economic Litigation Agreements	Panels of Distinguished Neutrals	Neutral Selection Services	Assisted Arbitration
<ul style="list-style-type: none">  Model Civil Litigation "Pre-nup"  Model Contract Language  Economic Litigation Agreement Arbitrator Training 	<ul style="list-style-type: none">  Exclusive Roster of Arbitrators and Mediators Pre-Qualified to Resolve Complex Business Disputes  Self-search Website (Members Only)  20+ Specialized Panels of Neutrals <ul style="list-style-type: none"> • Arbitration Appeals • Banking, Accounting & Financial Services • Biotech • Certified Public Accountants • Construction • e-Discovery • Employment • Energy, Oil & Gas • Entertainment • Environmental • Franchise • General Counsel • Global/International • Health Care & Life Sciences • Insurance • Insurer-Policy Holder Coverage • Judicial • Sports Law • Taxation • Technology/IP • Trademark • U.S.-China Business Mediation  Third-Party Neutral Evaluators  Multi-Party Facilitations 	<ul style="list-style-type: none">  Vetted Queries of Neutral Candidates and Disclosure of Conflicts Up-Front  Established Lists Pursuant to Party Selection Criteria  Screened Selection of Party-Appointed Neutrals  Direct Appointments  Customized Selection Procedures 	<ul style="list-style-type: none">  Serving Non-responding Respondents  Holding Funds  Award Review  Challenge of Arbitrator Post-selection  Venue Rental

LEGEND

 Tools	 Convening Activities
 CLE	 DVD
 Services	 Web/Podcasts
 Publications	 Model ADR Procedures and Practices

For more information about any of these resources or services, please visit our website at www.cpradr.org or contact info@cpradr.org





BECOME A MEMBER

CPR's elite membership includes General Counsel from global corporations, attorneys from the top law firms in the world, retired judges, neutrals and ADR trailblazers, and highly-respected academics. These organizations and individuals become members of CPR, and support its work, because they want their clients, disputants, counterparties, and business partners to understand the benefits of ADR and its role in bringing enhanced value to their business operations and relationships.

Through membership in CPR, you will demonstrate your commitment to the application of ADR strategies to mitigate the risks and high costs of litigation. More importantly, you will have access to objective and innovative education, research, tools, and services to improve your own dispute resolution efforts.

To join CPR, contact CPR's Membership Department at +1.646.753.8225 or membership@cpradr.org. You may also visit the membership section of our website at www.cpradr.org.

**International Institute for
Conflict Prevention & Resolution**

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